riarPro

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Dear Students,

You will be pleased to know that our school has collaborated with **RiarPro Learning Solutions** and we are excited to announce opportunities for internships and live projects in various fields to provide you with valuable hands-on experience and professional development. Here's how you can apply:

1. **Application Submission:** Please submit your application for the desired internship or project by **May 22, 2024.** Applications can be submitted online through our website www.riarpro.com/internships2024 Ensure that your application includes a resume and a brief cover letter outlining your interest and why your application should be selected.

2. **Selection Process:** Applying for the internship does not guarantee acceptance. After the application deadline, selected candidates will be invited for an interview to further assess their suitability for the role. Interviews will be conducted between May 20 to 25, and candidates will be notified of their interview status via email.

3. **Interviews:** During the interview, we will discuss your interests and aspirations related to the internship or project. Be prepared to showcase your passion, enthusiasm, and readiness to contribute.

4. **Selection Notification:** Following the interviews, successful candidates will be notified of their selection status by **May 28, 2024.** Please note that only successful applicants will be contacted.

5. **Internship Start Date:** The internship is scheduled to commence on **June 3.** Selected candidates will receive further details regarding the internship schedule, expectations, and any necessary preparations.

6. **Design Thinking Course:** All selected students will be required to attend a 10-hour course on Design Thinking, which will be provided at no additional cost. This course aims to enhance your problem-solving and innovation skills, preparing you for success in your internship.

7. **Partner School Benefits:** Students from partner schools are exempt from any additional fees for the internship. We value our partnership with your school and are committed to providing equal opportunities for all students. We encourage you to take advantage of this opportunity to gain valuable industry experience, develop new skills, and expand your professional network. If you have any questions or require further information, please don't hesitate to contact us at internships@riarpro.com

NOTE : Kindly go through the attachment for more details about the courses provided for Internship

Registration Link: https://zfrmz.com/wicz7TzYv6pLiSfW3YoU

Best regards

Project Type	Live Project / Internship
Project Title	Study of Career Aspirations of Youth & Access to Guidance Services
Field of Work	Market Research
Mentor Profiles	Dr. Marilyn Maze, Asia Pacific Career Development Association
Duration & Mode	40 hours over 4 weeks [Hybrid] includes 8 hours of handholding by mentors and 32 hours of work in groups and individual capacity
Certification by	National Program on Career Awareness and Asia Pacific Career Development Association
Intake Capacity	15
Who should apply	Students interested in pursuing careers in Analytics, Psychology, Mathematics, Market Research and Data Science.
Target Group	Students of classes 9-12
Key Learning Outcomes	**Questionnaire Development**: Understanding the principles of effective questionnaire design, including question types, wording, and structure to ensure reliable data collection. **Relevance Assessment**: Learning to evaluate the relevance of collected data in addressing research objectives and making informed decisions based on the gathered information. **Data Tabulation**: Acquiring skills in organizing and tabulating data efficiently using tools like Excel, enabling them to streamline the data analysis process. **Software Proficiency**: Gaining proficiency in using software tools such as Surveys for questionnaire creation, Excel for data management, and MATLAB for advanced data visualization, enhancing their technological skill set. **Data Visualization**: Developing the ability to interpret data visually and communicate insights effectively through graphs, charts, and other visualization techniques, aiding in data-driven decision-making. **Research Methodology**: Understanding the fundamentals of research methodology, including data collection, analysis, and interpretation, laying the foundation for future academic and professional research endeavors. **Collaborative Work**: Enhancing teamwork and collaboration skills through group projects, fostering effective communication, problem-solving, and project management abilities in a collaborative setting.
Outline	During the project, students will engage in crafting effective questionnaires, understanding their significance in data collection, and analyzing gathered information through data tabulation. They will utilize various software tools including Surveys for questionnaire design, Excel for data management, and MATLAB for data visualization. This hands-on experience will provide them with a comprehensive understanding of the research process, data analysis techniques, and the application of specialized software in real-world scenarios.
Fee	Rs. ~~5000~~ (Free for Partner Schools)

Project Type	Live Project / Internship
Project Title	Community Newsletter Creation and Distribution
Field of Work	Journalism and Content Writing
Mentor Profiles	Media Professional with background in Public Relations
Duration & Mode	30 hours over 4 weeks [Hybrid]
Certification by	Vigor Media Worldwide, an international Public Relations organisation.
Intake Capacity	20
Who should apply	Students interested in Journalism, Writing, Communications, and Media Studies.
Target Group	Students of classes 9-12
Outline	Students will collaborate to create a monthly newsletter covering local news, events, and stories, utilizing various content formats such as articles, interviews, and multimedia elements.
Key Learning Outcomes	1. **Research Skills**: Students will learn to conduct thorough research to gather accurate and relevant information for newsletter content. 2. **Writing Skills**: Through composing articles and stories, students will enhance their writing skills, including clarity, coherence, and engaging storytelling. 3. **Editing Skills**: Students will develop editing skills by revising and refining newsletter content to ensure accuracy, coherence, and adherence to style guidelines. 4. **Communication**: Students will improve their communication skills by effectively conveying information and engaging with diverse audiences through the newsletter. 5. **Journalism Ethics**: Students will understand the principles of journalism ethics and standards, including truthfulness, accuracy, fairness, and integrity in reporting. 6. **Critical Thinking**: Students will learn to critically evaluate sources and information, discerning between reliable and unreliable sources for newsletter content. 7. **Teamwork**: Through collaborative work on the newsletter, students will develop teamwork and collaboration skills, coordinating efforts to produce a cohesive and professional publication. 8. **Leadership**: Students may have opportunities to take on leadership roles within the newsletter team, enhancing their leadership skills and ability to delegate tasks effectively. 9. **Professionalism**: Students will gain insights into professional practices in journalism, including meeting deadlines, managing resources, and adhering to editorial guidelines. 10. Community Engagement: Students will understand the importance of community engagement and audience feedback, incorporating community perspectives and interests into the newsletter content.
Fee	Rs. ~~5,500~~ (Free for Partner Schools)

Project Type	Live Project / Internship
Project Title	Digital Marketing for Local Businesses
Field of Work	Marketing
Mentor Profiles	Industry professional with a decade long experience in Marketing.
Duration & Mode	30 hours over 3 weeks [Hybrid] includes 8 hours of mentor guidance and 22 hours of project work in groups and individually.
Certification by	Youthink India Private Limited
Intake Capacity	15
Who should apply	Students interested in Marketing, Business Administration, Entrepreneurship, and Information Technology.
Target Group	Students of classes 10-12
Outline	Students will work with local businesses to develop and execute digital marketing campaigns aimed at increasing online presence and sales.
Key Learning Outcomes	**Practical Application of Marketing Concepts:** Gain hands-on experience in applying marketing principles and concepts to real-world scenarios by developing and executing digital marketing campaigns for local businesses. **Understanding Digital Marketing Strategies:** Learn about various digital marketing strategies, including social media marketing, search engine optimization (SEO), email marketing, and content marketing, to effectively promote products or services online. **Teamwork and Collaboration:** Collaborate with local businesses, fellow interns, and mentors to brainstorm ideas, plan strategies, and execute digital marketing campaigns, fostering teamwork and collaboration skills. **Analytical Skills:** Develop analytical skills by analyzing data and metrics related to campaign performance, such as website traffic, engagement rates, and conversion rates, to evaluate the effectiveness of their marketing efforts. **Communication and Presentation Skills:** Enhance their communication and presentation skills by effectively conveying their marketing ideas, strategies, and campaign results to business owners, mentors, and peers. **Problem-Solving Abilities:** Students will encounter challenges and obstacles throughout the campaign development and execution process, providing opportunities to develop problem-solving skills and creative solutions to overcome these challenges.
Fee	Rs. ~~5,500~~ (Free for Partner Schools)

Project Type	Live Project
Project Title	Sustainable Development Goals (SDGs) Awareness Campaign
Field of Work	Social Impact and Community Engagement
Mentor Profiles	
Duration & Mode	20 hours over 3 weeks of Hybrid Work.
Certification by	
Intake Capacity	20
Who should apply	Students interested in Social Sciences, Environmental Studies, International Relations, and Community Development.
Target Group	Students of classes 9 & 11
Outline	Students will develop and execute an awareness campaign on one or more SDGs, utilizing various mediums such as social media, workshops, and community events.
Key Learning Outcomes	**Understanding of Sustainable Development Goals (SDGs):** Students will gain a comprehensive understanding of the SDGs, including their objectives, targets, and relevance to global sustainability issues. **Research and Analysis Skills:** Students will develop research and analysis skills by conducting in-depth research on one or more SDGs, identifying key issues, challenges, and potential solutions related to sustainable development. **Creative Communication Strategies:** Students will learn to develop creative communication strategies to raise awareness about the selected SDGs, utilizing various mediums such as social media platforms, workshops, community events, and multimedia presentations. **Community Engagement:** Students will engage with the local community to promote awareness and understanding of the SDGs, fostering dialogue, collaboration, and collective action towards achieving sustainable development goals. **Project Management:** Students will gain project management skills by planning, organizing, and executing the awareness campaign, including setting goals, timelines, and budgets, as well as coordinating logistics and resources effectively. **Monitoring and Evaluation:** Students will learn to monitor and evaluate the effectiveness of the awareness campaign, collecting feedback, analyzing outcomes, and identifying areas for improvement to enhance the impact of future initiatives. **Global Citizenship and Social Responsibility**: Students will develop a sense of global citizenship and social responsibility by actively contributing to raising awareness and promoting action on critical global sustainability issues, aligning with the values and principles of the SDGs.
Fee	Rs. ~~3500~~ (Free for Partner Schools)

Project Type	Live Project / Internship
Project Title	Virtual Stock Trading Simulation
Field of Work	Finance and Stock Market Analysis
Mentor Profiles	SEBI registered Broking house
Duration & Mode	30 hours over 2 weeks [Online]
Certification by	Ghala Bhansali Stockbrokers
Intake Capacity	30
Who should apply	Students with interest in Financial Markets and have basic understanding on how
Target Group	Students of classes 9-12
Outline	Students will participate in a virtual stock trading simulation, where they will learn to research stocks, build investment portfolios, and track performance over the duration of the project.
Key Learning Outcomes	**Understanding Stock Market Fundamentals**: Students will acquire knowledge of the basic principles and concepts underlying the stock market, including key terminology, trading mechanisms, and factors influencing stock prices. **Analyzing Market Trends**: Students will learn how to analyze historical data and current market trends to identify patterns, correlations, and potential investment opportunities. **Making Informed Investment Decisions**: Students will develop the ability to evaluate investment options, assess their potential risks and returns, and make informed decisions aligned with their investment objectives and risk tolerance. **Risk Management**: Students will gain an understanding of risk management strategies, including diversification, asset allocation, and risk assessment techniques, to mitigate potential losses and optimize investment outcomes.
Fee	Rs. ~~6,000~~ (Free for Partner Schools)

Project Type	Live Project / Internship
Project Title	Branding and Visual Identity for Local Business
Field of Work	Graphic Design and Branding
Mentor Profiles	Industry professionals with background in Integrated Marketing Communication
Duration & Mode	40 hours over 2 weeks [Hybrid] includes 12 hours of training and 28 hours of project work by the intern.
Certification by	RiarPro Learning Solutions Private Limited
Intake Capacity	30
Who should apply	Students interested in Design, Visual Arts, Marketing, and Advertising.
Target Group	Students of classes 9-12
Outline	Students will work with a local business to develop a comprehensive branding package, including a logo, marketing materials, and digital assets.
Key Learning Outcomes	**Introduction to design basics**: Learn color theory, typography, and layout principles for creating visually appealing graphics. **Hands-on experience with design software**: Understand and appreciate basic functionalities for creating simple designs. **Understanding branding fundamentals**: Grasp logo importance and brand messaging for business identity. **Teamwork and collaboration**: Brainstorm ideas and solve problems together. **Introduction to digital marketing**: Explore social media presence and online visibility. **Presentation skills development**: Practice presenting ideas effectively and receive constructive feedback.
Fee	Rs. ~~6000~~ (Free for Partner Schools)

Project Type	Live Project / Internship
Project Title	Data Analysis and Visualization for Social Impact
Field of Work	Data Science and Analytics
Mentor Profiles	
Duration & Mode	45 hours over 4 weeks [Hybrid] includes 15 hours of mentor guidance and 30 hours of project work in groups and individually.
Certification by	
Intake Capacity	
Who should apply	Students interested in Mathematics, Statistics, Computer Science, and Economics.
Target Group	Students of classes 11-12
Outline	Students will analyze real-world datasets related to social issues such as education, healthcare, or environmental sustainability, and create visualizations to communicate insights effectively.
Key Learning Outcomes	**Data Literacy and Analysis Skills**: Gain proficiency in understanding and analyzing data sets using statistical methods and tools. **Programming and Data Manipulation Proficiency**: Develop basic coding skills in languages like Python or R to manipulate, clean, and visualize data effectively. **Problem-Solving and Critical Thinking**: Apply data-driven approaches to solve real-world problems and make informed decisions. **Understanding of Data Ethics and Privacy**: Learn about ethical considerations in data collection, usage, and privacy protection. **Communication and Data Storytelling**: Practice conveying insights and findings from data analysis in a clear and compelling manner. **Collaboration and Teamwork in Data Projects**: Work collaboratively with peers on data projects, sharing ideas and responsibilities. **Professional Development in Data Science**: Gain exposure to the field of data science, explore career paths, and receive mentorship for future growth.
Fee	Rs. ~~9500~~ (Free for Partner Schools)

Project Type	Live Project / Internship
Project Title	Media Relations Campaign
Field of Work	Public Relations and Communications
Mentor Profiles	Industry professionals with experience in Journalism and PR
Duration & Mode	35 hours over 3 weeks [Hybrid] includes 10 hours of mentor guidance and 25 hours of project work in groups and individually.
Certification by	Industry organisation
Intake Capacity	40
Who should apply	Students interested in Communications, Marketing, Journalism, and Public Relations.
Target Group	Students of classes 9-12
Outline	Students will develop and implement a PR campaign for a local organization or initiative, focusing on building positive relationships with the community and media outlets.
Key Learning Outcomes	**Strategic Planning and Campaign Development**: Students will learn to create comprehensive PR strategies tailored to local organizations or initiatives. **Media Relations and Outreach Skills**: They will develop abilities to cultivate relationships with journalists, bloggers, and media outlets for positive coverage. **Content Creation and Messaging**: Students will gain expertise in crafting compelling content, including press releases and social media posts. **Community Engagement and Relationship Building**: Understanding the importance of engaging with the local community to build trust and support. **Event Planning and Execution:** Learning to organize and execute PR events, such as press conferences or community outreach programs. **Measurement and Evaluation of PR Success**: Developing skills in tracking and analyzing PR metrics to assess campaign effectiveness. **Professionalism and Adaptability in PR Practice**: Cultivating professionalism, adaptability, and resilience in the dynamic field of public relations.
Fee	Rs. ~~8000~~ (Free for Partner Schools)

Project Type	Live Project / Internship
Project Title	Web Application Development
Field of Work	Software Development and IT
Mentor Profiles	Manuj Gupta
Duration & Mode	50 hours over 3 weeks [Hybrid] includes 10 hours of mentor guidance and 40 hours of project work in groups and individually.
Certification by	Orane Consultants Private Limited
Intake Capacity	40
Who should apply	Students interested in Computer Science, Programming, Web Development, and Information Technology.
Target Group	Students of classes 9-12
Outline	Students will collaborate to design and develop a web application for a local non-profit organization, addressing their specific needs and requirements.
Key Learning Outcomes	**Front-end and Back-end Web Development**: Students will gain understanding in both front-end (client-side) and back-end (server-side) web development technologies, including HTML, CSS, JavaScript, and frameworks like React or Angular for front-end, and Node.js or Django for back-end. Database Management: They will learn to design, implement, and manage databases using technologies such as SQL or NoSQL User Experience (UX) Design: Students will understand the principles of UX design and usability testing to create intuitive and user-friendly interfaces for the web application, focusing on enhancing user satisfaction and engagement. **Collaborative Project Development**: Students will collaborate with peers to design and develop a web application for a local organization. **Client Interaction and Requirement Analysis**: They will engage with the client to gather requirements, understand their needs, and incorporate feedback into the web application design and development process. **Testing and Deployment**: Students will build an understanding to conduct thorough testing, including unit testing, integration testing, and user acceptance testing, to ensure the functionality, performance, and security of the web application before deployment to production environment.
Fee	Rs. ~~8500~~ (Free for Partner Schools)

Project Type	Live Project / Internship
Project Title	Business Development in Financial Services Industry
Field of Work	Sales and Business Development
Mentor Profiles	A Sr. Director level industry professional with nearly 2 decades of experience. Alumnus of IIM Lucknow (Batch Topper).
Duration & Mode	4 weeks
Certification by	Financial Services Organisation or A Higher Education Institution
Intake Capacity	40
Who should apply	Students interested in business, finance, or marketing, seeking hands-on experience in the financial services industry. Applicants should demonstrate curiosity, strong communication skills, and a willingness to learn and collaborate in a professional setting.
Target Group	Students of classes 9-11
Outline	Create a plan to attract new customers for the financial services company. Research the market, find potential clients, and come up with ideas to convince them to use our services. Present your plan to the team.
Key Learning Outcomes	1. Understanding financial services sectors and their significance in the economy. 2. Acquiring business development skills for lead generation and client engagement. 3. Conducting market research and analyzing industry trends. 4. Developing problem-solving abilities in a dynamic business environment. 5. Exploring career pathways and professional development opportunities.
Fee	Rs. ~~7,000~~ (Free for Partner Schools)

Project Type	Live Project / Internship
Project Title	Business Development in Digital Marketing Sales
Field of Work	Digital Marketing Sales
Mentor Profiles	Mehak Suri
Duration & Mode	4 weeks
Certification by	Red Realm Marketing
Intake Capacity	15
Who should apply	Students interested in Digital Marketing, SEO, Lead generation, and online marketing sales.
Target Group	Students of classes 11&12th
Outline	You will play a crucial role in identifying, prospecting potential clients for our digital marketing services.
Key Learning Outcomes	1-Understanding of various channel of sales in Digital Marketing Services. 2- Understanding of digital marketing Service. 3- Acquiring business development skills for lead generation and client engagement. 4- Developing problem-solving abilities in a dynamic business environment. 5- Presentation skills development Practice presenting ideas effectively and receive constructive feedback. 6. Conducting market research and analyzing industry trends.
Fee	Rs. ~~7,000~~ (Free for Partner Schools)

Project Type	Live Project / Internship
Project Title	Business Development in Digital Marketing Sales
Field of Work	Digital Marketing Sales
Mentor Profiles	Mehak Suri
Duration & Mode	4 weeks
Certification by	Red Realm Marketing
Intake Capacity	15
Who should apply	Students interested in Digital Marketing, SEO, Lead generation, and online marketing sales.
Target Group	Students of classes 11&12th
Outline	You will play a crucial role in identifying, prospecting potential clients for our digital marketing services.
Key Learning Outcomes	1-Understanding of various channel of sales in Digital Marketing Services. 2- Understanding of digital marketing Service. 3- Acquiring business development skills for lead generation and client engagement. 4- Developing problem-solving abilities in a dynamic business environment. 5- Presentation skills development Practice presenting ideas effectively and receive constructive feedback. 6. Conducting market research and analyzing industry trends.
Fee	Rs. ~~7,000~~ (Free for Partner Schools)

Registration Link	https://zfrmz.com/wicz7TzYv6pLiSfW3YoU